

Guide 1

Liberdade Private Club: A New Vision for Global Football

www.liberdadeprivate.club

Abstract. Liberdade Private Club proposes a new paradigm in football: a private, global, and transparent club inspired by the Bitcoin standard. Its model replaces politics and bureaucracy with decentralized governance, direct accountability, and meritocracy. The structure is supported by the Satoshi21 Holding, integrated into three axes: sports operation (Liberdade Private Club), athlete development and education (Satoshi21 Talent), and strategic management (Satoshi21 Holding). The proposal combines radical transparency, traceable data, and real-time public narrative, creating an ecosystem of fans, investors, and partners who share value ethically and sustainably. More than a team, Liberdade is presented as the genesis of a new football, applying to the sport the principles of freedom, verification, and decentralization that transformed money with Bitcoin.

1. The New Context of World Football

Football is the greatest social phenomenon on the planet. No other sport mobilizes as many emotions, economies, and cultures as the simplest and most universal game ever created.

However, behind this grandeur, an archaic structure persists.

Many of the clubs that dominate the world sports scene still operate under the same administrative models from the 20th century:

- Political councils;
- Temporary mandates;
- Elected administration without asset liability;
- Lack of direct responsibility for the results.

This structure, born in an analog, pre-internet era, has failed to keep pace with the natural evolution of society. The modern world has become digital, transparent, and data-driven. Companies have become global, brands connect directly with their audiences, and technology has decentralized the power of creation and decision-making. Meanwhile, football, in its institutional essence, has continued to function like a machine of the past, sustained by vices, dependencies, and distorted incentives. The consequence is clear: mismanagement, waste, debt, and disconnection from new generations.

Passion still exists, but trust has been lost. Fans watch their beloved clubs accumulate billions in debt while seeing wasted talent, broken promises, and political decisions

overriding competence. When capital has no owner, responsibility is diluted; when decisions have no consequences, inefficiency perpetuates.

In this document, we present a new idea that arises as a natural response to this mismatch between the present and the past: a private, global, corporate-owned club born under the **Bitcoin Standard**, a new model that unites three pillars: professional management, applied technology, and a philosophy of freedom. The objective is simple, yet ambitious: to prove that football can evolve peacefully, without disruption, simply by applying the correct principles: ownership, responsibility, and purpose.

THE Liberdade Private Club represents football's arrival in the 21st century – the Century of Satoshi. It's not just a team, but a philosophical and practical movement that understands sport as a platform for human evolution. While traditional clubs still struggle to survive within the political structures that imprison them, Liberdade is born to unite those who believe in something greater: that true transformation happens when there is freedom to create, compete, and grow with ethics, transparency, and hard work.

The club emerges at the intersection of the real and the digital. It is not born from inheritances, notary offices, or favors, but from an idea: that it is possible to build from scratch, with the tools of the present and the values that will shape the future. It unites sport, technology, philosophy, and community in a single purpose: to inspire a new generation to believe that progress comes not from impositions, but from evolution.

2. The Logic of Private Property

Most clubs were created in the early 20th century as ownerless associations, managed by board members, elected presidents, and political groups that take turns in power. This form of management sustained the romanticism of the past, but never built efficiency, responsibility, or continuity. The result is clear: indebted clubs, unpayable salaries, dependence on public money, corruption, and leaders who leave behind a trail of mismanagement. It is a system that, by its very nature, has not worked, does not work, and will not work.

- When there is no owner, there is no responsibility.
- When money is collective, incentives disappear.
- And when politics enters the game, reason is out of the picture.

Our new management style applies the logic of private property as the foundation of its existence. It is a professionally managed club with clear goals and measurable results. A model in which those who decide are accountable; those who invest are monitored; and those who make mistakes are corrected transparently.

More than creating a modern institution, it's about consolidating a paradigm : A football free from dependencies, guided by the logic of ownership, responsibility, and the legitimate pursuit of prosperity. Because only when capital has an owner does the dream have direction.

3. The Foundation Thesis

World football has stood still. While society has advanced in technology, management, and efficiency, most clubs have remained stuck in outdated models based on boards, voting, and fleeting interests.

These are structures that confuse passion with management and power with responsibility; the result is predictable: uncontrolled budgets, decisions without consequence, wasted talent, and a culture where "the club belongs to everyone," but in practice, belongs to no one.

Liberdade **Private Club** was created as an antithesis to this failed model. It's not a protest, it's a solution. It applies the oldest and, at the same time, most modern logic of civilization: private property.

- What belongs to someone is cared for.
- What has an owner has a purpose.
- And what has purpose, evolves.

In traditional clubs, collective money is diluted by bureaucracy and politics. At Liberdade, each resource carries a name, a responsibility, and a goal. There are no mandates, only continuous management. There are no electoral promises, only actionable plans. And success depends on results, not speeches.

The club is a privately held company operating under the Bitcoin Standard, adopting the philosophy that has transformed the digital world: transparency, scarcity, freedom, and individual responsibility. The proposition is simple yet powerful: to prove that football can be self-sustaining, profitable, and ethical without depending on the state, favors, or football executives.

“More than adapting to the future of football, Liberdade has the mission of creating it and showing, both on and off the field, that freedom is the greatest competitive advantage of the 21st century.”

4. Founded under the Bitcoin Standard

OL **Liberdade Private Club** was conceived under the **Bitcoin Standard** not only as technological inspiration, but as a philosophical foundation.

Bitcoin represents the transition from blind trust to objective verification. He taught the world that you don't need to believe promises when you can verify facts. That's exactly how Liberdade aims to operate. For decades, football was run based on speeches, favors, and promises; clubs became indebted, leaders changed hands frequently, and trust was lost but rarely regained.

In Liberdade, truth is verifiable and transparency is permanent. Adopting the Bitcoin Standard in football means applying its fundamental principles to management:

- **Total transparency:** every action recorded, every result measurable;
- **Scarcity and real value:** achievements are the result of hard work, not marketing;
- **Direct responsibility:** whoever decides, bears the consequences;
- **Open verification:** the fan doesn't need to believe it, they can check it out.

In the medium and long term, part of the club's financial and operational flow will be anchored in Bitcoin, and, more important than monetary adoption is moral adoption: the ethics of scarcity, transparency, and sovereignty.

At Liberdade Private Club, the sponsor is an investor and partner, the athlete is a human asset of increasing value, and the fan is an active participant in a public and verifiable truth. This is the new standard of global football: the standard of freedom.

1. Bitcoin - The Currency of Peace and Social Transformation

Bitcoin is more than just a currency.

It is a code of moral conduct, a silent pact between individuals who have chosen to live responsibly; its creation marked the beginning of a new era, the era of mathematical trust, replacing political trust.

For centuries, money has been an instrument of control and manipulation. Governments have printed illusory wealth, eroding the purchasing power and dignity of those who produce it. The result has been a fiduciary system based on promise, not value; on obedience, not freedom, but when money lies, the whole society falls apart.

Bitcoin emerges as a natural response to this distortion; it is a return to economic truth: each unit is born from computational work, each transaction is voluntary and verifiable.

- There are no intermediaries, no favors, no privileges.
- It is free, scarce, transparent, and incorruptible money that gives people back the power to choose their own lives.

This logic creates something much greater than a new monetary system: it creates a self-representative democracy, where instead of delegating power to third parties, each individual assumes custody of their own assets. There is no longer a need for politicians or institutions to "represent" the will of the citizen, because each human being becomes, in practice, the guardian of their own sovereignty. It is the natural maturation of civilization: the transition from dependence to responsibility.

Liberdade Private Club adopts the Bitcoin Standard not only for economic consistency, but also out of philosophical conviction. We want to show the world that monetary decentralization and individual self-management are compatible with the spirit of sport, where each player is responsible for their performance and each victory is won on the field, not behind the scenes.

Bitcoin is, therefore, the currency of peace; it replaces coercion with cooperation, decree with choice, and monetary war with mathematical justice. In it, power is distributed among millions of hands, as it should be in any truly free society. By following this pattern, Liberdade Private Club seeks to inspire a transformation that goes beyond the four lines of the court.

We want to educate, by example, a new generation that understands the value of scarcity, responsibility, and truth. A generation that sees Bitcoin not just as a currency, but as an invitation to human evolution.

The future of the economy and of football itself will be built by those who understand this, and when the world finally understands that peace is born from a just currency, humanity will have taken its most important step towards full freedom. Liberdade Private Club will be one of the voices that will help show this path, playing the game of truth, ethics, and individual sovereignty.

5. Philosophy, Principles and Values

Our club is underpinned by a central conviction: true progress in football and in life only happens when freedom and responsibility go hand in hand. That being said, football, in its essence, has always been the clearest reflection of human nature: voluntary cooperation, individual talent, and a constant pursuit of evolution.

Over time, the sport has become stifled by structures that reward inertia and punish initiative; clubs have transformed into political machines, managed by those who don't feel the real impact of their decisions. When no one is accountable, the result is predictable: lack of efficiency, purpose, and identity. We want to reverse this logic by restoring the sense of belonging, the value of individual effort, and the clarity that what belongs to someone is cared for as part of themselves.

We believe that discipline is the highest form of freedom. The athlete who understands this doesn't need to be controlled; they manage themselves, strive for improvement, respect the process, and reap the rewards. The manager who understands this doesn't hide behind titles; they take risks, lead, and deliver.

The club upholds universal and timeless principles:

- **Autonomy with responsibility:** whoever decides, bears the consequences;
- **Transparency and truth:** everything that is done can be shown;
- **Competence and natural merit:** the value of each person is measured by what they deliver, not by what they promise.

These will be and are our practices. They guide the field, the locker room, the office, and our relationships with fans and partners. Consequently, football returns to what it should always

have been: a space where talent, effort, and ethics naturally converge for success without shortcuts, privileges, or barriers.

6. Leadership and Governance

The difference between command and leadership is the same difference that separates imposition from inspiration.

Command is based on momentary power; leadership is sustained by consistency and trust. At **Liberdade Private Club**, the governance model reflects this distinction. Authority is not granted by positions, but earned through results, ethics, and competence. The administrative structure is lean, decentralized, and transparent. Every decision must be aligned with the project's purpose and the collective interest of those who build it. The management system does not depend on static hierarchies, but on dynamic meritocracy. Those who deliver more, lead more. Those who prove their ability, gain a voice.

Governance is guided by three fundamental principles:

- **Clarity:** every action needs to be understandable to the observer;
- **Responsibility:** whoever decides, is responsible; whoever makes a mistake, corrects it;
- **Transparency:** every movement can be verified.

The role of leadership is to protect the club's culture; maintaining focus means ensuring that the philosophy of freedom translates into daily practices, whether at the grassroots level, in the professional team, in communication, or in business.

The long-term vision is supported by a Strategic Council with deliberative and advisory functions, composed of professionals and partners aligned with the project's mission. This council does not interfere in sporting decisions, but ensures that each step follows ethical coherence and the overall planning of **Satoshi21 Holding**.

7. Corporate Structure - Satoshi21 Holding

Every project that aims to last needs a structure that reflects its essence. It was designed to reveal sporting talents and develop well-rounded human beings in character, knowledge, autonomy, and responsibility. Therefore, the club is embedded in a business architecture that unites two inseparable dimensions of human and sporting development: competition and training.

Satoshi21 Holding is the foundation that sustains this ecosystem. It centralizes corporate control and protects the long-term vision, ensuring that the project's philosophy remains intact even as generations pass. Within this system, **Liberdade Private Club** acts as the sports and communications arm, while **Satoshi21 Talent** is dedicated to athlete management, education, and entrepreneurship.

The Holding company is responsible for standardizing administrative, accounting, and legal processes, as well as managing contracts, brands, and intellectual assets. It is the structure that transforms the ideal into practical governance. Each area of the group was designed to operate independently, but interconnected like blocks linked by the same purpose: freedom with responsibility. The goal is to build a sustainable institution capable of generating lasting value for investors, athletes, fans, and partners, without losing the philosophical coherence that gave rise to the project.

Thus, Liberdade consolidates a unique model in world football: a private, global club, governed by market principles, guided by a decentralized philosophy, and supported by a holding company with a constantly forward-looking vision.

8. Technology as a Structural Basis

Technology is the foundation that connects all areas of **Liberdade Private Club**. It's not just a support tool, but the very language in which the club was written; the world has changed. Information is instantaneous, data is public, and truth is verifiable. Football, however, still carries remnants of an analog, bureaucratic, and opaque model. Technological integration is present from the field to corporate management. Every training session, match, transaction, and decision is fed into registration and analysis systems, allowing everything to be measurable, auditable, and traceable.

Data infrastructure is treated as an essential asset. Each athlete, each process, and each interaction generates information that translates into collective learning and competitive advantage. **Liberdade** uses its own platforms for sports control, financial management, marketing, communication, and relationship building with the global community. These solutions are integrated, scalable, and designed to work anywhere in the world in a secure, transparent, and decentralized manner. Technology does not replace human talent; it enhances it.

She ensures that merit, performance, and ethics are recognized and valued in real time. Just as **Bitcoin** redefined trust in the economy, our club redefines trust in football, using technology to prove that it's possible to manage with truth, efficiency, and freedom.

9. The Talent Mining Company

Liberdade **Private Club** is, first and foremost, a human **mining operation**. Just as **Bitcoin** extracts value from scarcity, the club extracts potential where few see opportunity. The goal is to identify, refine, and reveal talents that, in other contexts, would be ignored due to a lack of structure, visibility, or trust.

Each player is treated as a developing human asset, not a disposable product. The recruitment process follows technical, physical, and behavioral criteria. The focus is on attitude, discipline, and the ability to learn continuously. Natural talent is only the starting point. **Satoshi21 Talent 's methodology** combines sports science, psychology, performance management, and data intelligence.

Each athlete's progress is tracked using objective metrics both on and off the field. The training environment is based on freedom with responsibility: the player learns to own their own career, understand the value of effort, and practice self-management. The **talent scouting agency** is also a school of life.

Athletes are prepared to think, create, invest, communicate, and undertake ventures; their training goes beyond football, preparing citizens to thrive in any field of society. We believe that the next star player is not in a major center, but anywhere there is a will to win and a fair opportunity to showcase talent.

10. Complete Athlete Training - School of Freedom.

Developing an athlete goes far beyond teaching them how to play football. It's about educating, guiding, and preparing human beings for life with autonomy, discipline, and purpose. The methodology is based on the triad of body, mind, and purpose: the body is trained for physical and technical excellence; the mind is educated for emotional clarity, decision-making, and resilience; purpose is awakened so that the athlete understands the meaning of each step on and off the field. The club believes that a player who is intellectually and emotionally prepared has greater longevity, consistency, and value.

Therefore, each athlete is accompanied by multidisciplinary professionals, physical trainers, psychologists, nutritionists, and mentors. The learning goes beyond training; the athlete participates in workshops on financial literacy, communication, leadership, entrepreneurship, and social responsibility. The goal is to develop individuals capable of building their own future, both inside and outside of sports. **Satoshi21 Talent** is the guardian of this development process; each step of the athlete is recorded, measured, and evaluated based on objective data and continuous feedback.

How many times have we seen a former player, after shining on the field, be forgotten, go bankrupt, or get lost after the end of their career? This happens because traditional clubs have never cared about the human being, only about temporary performance. Liberdade Private Club proposes the opposite: to take care of the person behind the athlete and follow their journey beyond the field.

Just like a Bitcoin block, which once registered can never be erased, each athlete trained by the holding company that supports Liberdade will be a permanent part of our history. Each name, each journey, and each achievement will be etched as symbols of progress. The club does not abandon those who helped build its history; it accompanies, guides, and celebrates each new conquest.

The commitment is clear: to develop well-rounded individuals, not just players. Liberdade's success will also be measured by what happens after the last game, by the life that continues, by the human being who grows, and by the legacy that remains.

11. A Global Club - Without Borders

It doesn't belong to a specific city or country, but to an ideal shared by people all over the world. Football in the last century was organized around territories, while contemporary

football is digital, interconnected, and global. Today, anyone can follow training sessions, games, and decisions in real time, actively participating in the construction of a collective history. Let's unite athletes, fans, and investors around the same values of freedom, responsibility, and merit.

The project envisions the creation of training centers and stadiums across various continents, each maintaining the same identity, essence, and purpose. Each unit will be an embassy of freedom, nurturing talent within a culture of liberty, discipline, truth, and excellence. Digital platforms are the modern equivalent of the stadiums of the past; it is there that ideas circulate, stories are told, and the community is strengthened. Every match, decision, and achievement is documented and shared with the world, making the club accessible to all who believe in the same principles.

** Liberdade is a global club, without physical or ideological borders. A vibrant movement that connects continents, generations, and cultures under the same ideal: a free, ethical, and truly global football.*

12. The Bridge Between the Digital and the Real

The club was designed to exist in both environments, as it was born online, but its expression is physical, concrete, and human; that is, every digital action has a direct impact on the field, on training, and on the community. The broadcasts, content, and interactions are part of the same ecosystem that drives the athletes, fans, and investors. Liberdade uses technology not as a showcase, but as an instrument of truth, record, and participation.

Everything is documented, measured, and shared in real time. Our purpose is to transform fans from spectators into active participants in the process, following the development of the club, the athletes, and strategic decisions. The digital world is fertile ground where ideas spread; the real world is where they materialize. This integration is what makes Liberdade unique: a club that builds bridges instead of walls, transforming connection into belonging.

For more information, visit: www.liberdadeprivate.club

13. Narrative as an Asset

Liberdade **Private Club** will be a living documentary, recording every step, history, and achievement of a club that is born from scratch. The narrative connects fans, sponsors, and supporters without filters or scripts: the audience follows the discovery of players, training sessions, trips, behind-the-scenes moments, and daily challenges. The format follows that of a **documentary reality show. In real time**, showing the reality of grassroots football and the philosophy of the project: to undertake with freedom, value individual effort, and prove the impact of ideas.

The fan participates from the beginning, following the selection of athletes, the formation of the squad, training sessions, and games, becoming a witness to the creation of a sports institution. The content is also educational, showing the management of a private club,

the behind-the-scenes aspects of fundraising, partnerships, and the role of Bitcoin and decentralization in the structure. Each decision reveals how to combine communication and professionalism in sports; the club not only tells a story but lives that story, inviting everyone who watches, supports, or participates to be part of this construction.

14. Nation Freedom - The Global Community

From day one, the project was created to unite people who believe in a freer, more responsible, and more truthful world; the **Nation of Freedom** is the heart of this construction. More than just fans, the members of the Nation are real assets of the club; each person who wears the jersey, shares an idea, or supports an athlete helps to mine something bigger: the evolution of sport and society itself, using football, the most popular theme on the planet, as a tool for cultural, educational, and philosophical transformation.

1. The Nation as a Living Asset

The fan is not a spectator, but a participant; the Nation represents a community of people who want to be part of a project that inspires change through example. Each member is a human block that strengthens the club's foundation, transmitting values, ideas, and energy. Transformation begins in practice, and football is the most powerful means of communicating principles of freedom, ethics, responsibility, and overcoming challenges.

2. The New Meaning of Being a Fan

The traditional fan is passive: they buy a ticket, watch, and leave. For us, they are part of the story, because they follow behind the scenes, participate in symbolic decisions, watch training sessions, get to know the athletes, and share experiences. Nação Liberdade (Freedom Nation) was created so that everyone can live the journey, not just watch it.

Participating in the Nation means having access to exclusive content, live broadcasts, unique experiences, and real decisions about the club's future, but above all, it means being part of a larger idea: that freedom, work, and purpose are the forces that move the world.

3. A Community that Inspires

A community that wants not only to cheer, but to build, educate and positively influence. Through the Nation, Liberdade seeks to unite people from all parts of the planet who share the same ideal:

The desire to see football become a tool for human development, and not just a spectacle for consumption. The "Freedom Nation" is the purest reflection of the club's philosophy.

A space for voluntary cooperation, proper encouragement, and responsible action. Each member is a voice, a force, and a seed.

Together, we form what football has always promised to be a field of freedom, truth, and purpose.

15. Brand and Visual Identity

The Liberdade shield represents a manifesto. Each color, shape, and line carries the philosophy that underpins the project: the union between freedom, technology, and truth.

1. The Shield Concept

The Liberdade shield was designed as a visual representation of the Bitcoin philosophy. At its center is a globe, symbolizing the planet and the club's global vision. This globe is inside a block, representing solidity, transparency, and the immutable foundation of the blockchain, the heart of the system that inspired the club.

Across the globe, 21 interconnected nodes connect different points on the planet, symbolizing the global reach and decentralized network of people, ideas, and talents that form the **Liberdade Private Club**. Just as **Bitcoin** is supported by a global network of validators, Liberdade is supported by fans, athletes, creators, and thinkers who believe in the same idea: freedom as the foundation of everything.

The planet within the block represents the real world protected by digital truth, the meeting point between Bitcoin philosophy and the passion for football, the union between the field and the code, sweat and ideas.

2. The Official Colors

The official colors of Liberdade Private Club are orange and gold, the two colors that represent the Bitcoin standard.

- **Orange:** the color of energy, innovation, and freedom. It represents the fire of the human spirit and the creative impulse that drives the club.
- **Gold:** the color of value, excellence, and nobility. It represents digital gold and the construction of something lasting, solid, and authentic.

Together, these colors express the balance between emotion and reason, between passion and discipline.

These are the colors of freedom with value, technology with purpose, and work with meaning.

3. Typography

Liberdade's typography is direct, modern, and firm, without embellishments or excesses. It was designed to communicate clarity and confidence; each letter is proportional, balanced, and functional, reflecting the club's mentality: precision, elegance, and efficiency.

The name **LIBERDADE (Freedom)**, always in uppercase, expresses strength and conviction. It's a word that doesn't ask for space, but rather occupies it. It's not just the name of a team; it's the affirmation of an ideal.

4. The Brand as Movement

It represents a different way of thinking about football: with autonomy, responsibility, and purpose. When someone wears the Liberdade jersey, they are not just representing a club, they are declaring an idea, a philosophy, a stance towards the world. The crest, the colors, and the name together form a living identity, a visual reminder that the football of the future will be free, global, and responsible.

Just as Bitcoin redefined value, Liberdade is redefining the game, and its emblem is the seal of this new era.

16. Partnership and Sponsorship Model

We have adopted a sustainable operating model from day one. Partnerships are a fundamental part of this construction because the club exists to be financially independent, creatively free, and culturally connected.

1. Partnership Philosophy

Every brand that walks with us needs to believe in the same principles: freedom, responsibility, and purpose. The club doesn't seek companies solely for investment, but for cultural alignment and a vision for the future. Football is one of the most powerful communication platforms on the planet and, when well managed, can generate real value for everyone involved: athletes, fans, investors, and partners.

Liberdade seeks brands that see sport as a tool for social transformation, that want to participate in an ethical and aesthetic evolution in football, where transparency and results go hand in hand.

2. Category Structure

The partnerships will be divided into four categories:

- **Master Sponsorship:** primary and exclusive partnership, with maximum brand exposure and strategic presence on all official club products.
- **Strategic Partner:** brands that participate directly in the development of the project, with operational, content, and product integration.
- **Official Supporter:** companies that believe in the club's philosophy and contribute to its expansion through regional and social impact initiatives.
- **Freedom Worker:** small brands, entrepreneurs, and independent producers participating in collective construction, strengthening the community's foundation.

Each partnership will be formalized in a transparent manner, with proportional and traceable returns.

The goal is for every brand involved to feel proud to be alongside Liberdade, not for exposure, but for the meaning it holds.

3. Revenue Sources

In addition to sponsorships, the club will have multiple sources of revenue:

- **Naming Rights and Media:** Naming rights, broadcasts, and original content.
- **Official Products:** Shirts, collections and limited edition items.
- **Nation Freedom :** Membership plans and exclusive experiences.
- **Sports Assets:** Percentage of transfers, tournaments, and image rights.

Each revenue stream is designed to ensure sustainability without compromising principles. The priority is to build solid, honest, and lasting relationships, where the symbolic value of the partnership is as important as the financial value.

17. Equity and Valuation - Wealth Creation and Social Contribution

Every great transformation begins with a simple observation: there is a real demand. People want to see good football, with easy access, fair cost and, above all, transparency. They want to know what goes on behind the scenes, see the training, feel the atmosphere during the talks, follow the athletes' progress and understand the process behind the spectacle. This desire to participate is natural and that is exactly what Liberdade Private Club decided to provide.

If there are those who want to watch, there must be those who produce, and the entrepreneur is the one who chooses to take the risk, organize talent, invest capital, and coordinate the entire structure necessary for the collective dream to become a reality. Liberdade is, therefore, a practical response to this human demand: a club created to deliver value to the public, uniting sport, entertainment, knowledge, and purpose. This is the most beautiful side of the free market, which many have not yet realized:

- Profit arises from the simple act of solving other people's problems.
- The more people who benefit from a well-provided service, the more value is created, and the more wealth is generated for everyone involved. There is nothing more social than that.

In this context, the entrepreneur is the invisible architect of a functional society; he connects people who don't know each other, organizes dispersed resources, generates jobs, drives production chains, and creates opportunities where before there was only desire; the financial return is merely the natural consequence of the good he has produced.

Liberdade Private Club reflects this logic: a decentralized social organization where the success of one drives the success of all. When the club wins, the athlete's life improves, the fan is thrilled, the sponsor gets a return, and the public gains a new benchmark of quality. It's a virtuous cycle, driven by the right incentives, where everyone prospers without having to take from anyone else. That's why we believe that creating wealth is, above all, an act of generosity. Furthermore, every time someone dedicates themselves to meeting the needs of others with excellence, purpose, and truth, they are contributing to the advancement of society. This is how we see Liberdade's role in football and in the world.

- A project born from freedom, grown through responsibility, and flourishing through the merit of service.

At Liberdade Private Club, success is not individual, it is shared, and each goal, each contract, and each achievement will be mined blocks in a new sports economy: transparent, ethical, and focused on the common good.

Every great idea proves itself not in words, but in the results it generates. Liberdade Private Club is more than a sports project; it's a living economic organism, capable of transforming the lives of everyone around it. Its growth is the natural reflection of a network of free individuals who cooperate willingly, each contributing their best.

The impact starts with the player.

That young person who, due to lack of structure or opportunities, would never have the chance to show their talent, now finds an open door at Liberdade. Here, they are not just a number or a gamble, but a human asset being shaped with professionalism and purpose. Their market value increases, their career is managed, and their personal development is closely monitored.

Learn not only how to play football, but also about economics, ethics, philosophy, entrepreneurship, and financial literacy. Each athlete trained is a living symbol that freedom, discipline, and knowledge generate prosperity.

But the impact doesn't end on the field; those who work in or around the club—coaches, producers, cameramen, journalists, influencers, designers, lawyers, accountants, and so many others—also participate in the same ecosystem. Each one plays an essential role in the machine.

The club's success boosts careers, stimulates the local market, generates income, and creates a new productive chain based on value and transparency. And then there's the audience; the fans, viewers, and supporters are a fundamental part of this construction. They receive content, emotion, entertainment, and a sense of belonging, all produced with authenticity, responsibility, and purpose. Watching Liberdade is more than just watching football; it's participating in a movement that values the individual and believes that success can and should be shared.

This is the true meaning of a decentralized social capitalism: no one depends on anyone else, but everyone benefits from everyone else's effort. Each individual, by contributing voluntarily, makes the whole prosper. It is the market acting as what it truly is: a

natural tool for social organization, based on correct incentives, spontaneous cooperation, and mutual benefit.

And the best part is that this network of prosperity will be documented in real time. The world will witness the birth of something new, a club that generates positive impact and distributes opportunities without needing to promise anything beyond what is fair. Liberdade Private Club is a living example that, when incentives are right, the whole society wins.

As the seasons progress, the club will hold voluntary liquidity rounds, opening up opportunities for those who believe in the project to invest and become part of this story. In this way, the club's equity will naturally be decentralized, and the value cycle will expand, with more people participating, investing, and growing together.

This is the new sports economy.

Free, transparent, productive, and profoundly human.

A model that proves, in practice, that freedom is the greatest engine of prosperity the world has ever known.

18. Timeline of the Foundation

We follow the same logic that transformed the history of money: Bitcoin.

Just as Satoshi Nakamoto published the Whitepaper on October 31, 2008, and launched the **Genesis Block** on January 3, 2009, Liberdade adopts this symbolic milestone representing the beginning of a new era in football.

1. October 31, 2025, Year 16 Post-Satoshi related to the Liberdade Private Club Whitepaper

The date marks the official pre-launch of the club. Just as Satoshi presented the world with the idea that changed the global financial system, Liberdade will present its own thesis: A 100% private, global club guided by the philosophy of Bitcoin. The founding manifesto will be the document that explains the purpose, principles, and path of building the first club guided by freedom.

The Liberdade Whitepaper is the seed of a new sporting paradigm. It is not a project for fan groups, but for civilization; its launch represents the transition from football as mere entertainment to football as a vector for human, educational, and cultural transformation.

2. January 3rd, Year 17 Post-Satoshi, the Genesis Block of the Club

On this date, Liberdade officially enters the field: legally, operationally, and symbolically. It is the moment when the ideal transforms into structure, the idea into action, the dream into reality.

On the same day that Satoshi mined the first Bitcoin block, Liberdade begins its first season, documented in real time for the world. Each step, each contract, and each athlete revealed will be a new block mined in the history of football. And, just as Bitcoin proved that it's possible to exist without a state behind it, we will prove that it's possible to exist without depending on politics, advice, or favors, only on purpose, work, and truth.

These two dates: October 31st (Year 16 Post-Satoshi) and January 3rd (Year 17 Post-Satoshi), symbolize the union between the philosophy of Bitcoin and the passion for football, between individual freedom and collective work.

Liberdade Private Club is the Genesis Block of the new world football: transparent, responsible and truly free.

19. First Season - Year 17 Post-Satoshi

Year 17 Post-Satoshi marks the beginning of the true story of Liberdade Private Club – the world's first private, global football club, created under the **Bitcoin Standard**. The inaugural season is not just the sporting start, but the public moment when the philosophy becomes reality. Everything will be shown in real time: from the first registration to the first goal, from the dream to the structure, from the idea to the execution.

Liberdade originated in Brazil, not out of limitation, but strategically. It's the fertile ground of passion, talent, and authenticity, but from day one, the club has been global in essence: the project was designed to be replicable, digital, and expansive: a model that could have branches and stadiums on every continent of the planet.

Chapter I - Who Wants to Be the Next Brazilian Phenomenon?

The pre-launch will take place on October 31st of Year 16 Post-Satoshi, a symbolic date from the Bitcoin whitepaper. From that day onwards, the club's channel and social media will open free registrations for the program "Who Wants to Be the Next Phenomenon of Brazil?", the first major public action in the club's history. For just over two months, young people between 17 and 21 years old will be able to register, submit videos, and tell their stories.

The goal is to find the first player in the club's history, an athlete without an agent, without privileges, and with a genuine desire to win. Applications close on January 3rd of Year 17 Post-Satoshi, a date that represents the Genesis Block of Bitcoin and, symbolically, the official start of Liberdade.

At this stage, the technical team analyzes the applications and selects the 21 finalists, who advance to the final selection process, the first official "talent search" for the talent agency.

Chapter II - Final Selection and Hiring of the First Player

On January 21st, the signing of the club's first official player in history will be announced and documented. This athlete will symbolize the new era: the organization's first human asset, 100% discovered, signed, and managed by a private club created from scratch. The process is

recorded in detail, from selection to signing, and becomes the inaugural episode of the official documentary. From there, the audience follows the construction of the squad, the coaching staff, and the operational base.

Chapter III - The Sieve of Dreams

On the first weekend of April, we will hold the **Dream Tryouts** : the largest free talent scouting event in the history of world football. There will be 21 cities, strategically chosen to represent the whole of Brazil, connecting regions, cultures, and talents. Each tryout is a "mined block": the club seeks, in each location, the human value hidden in the layers of the country, young people ignored by the traditional system.

The format is straightforward: technical, physical, and behavioral evaluations are conducted by former players and official scouts from Liberdade. The 84 best players advance to the Tournament of Dreams. The entire process is broadcast in real time, showing behind-the-scenes footage, stories, and the emotion of those fighting for a real chance, without having to pay for it.

Chapter IV - The Tournament of Dreams

From April 12th to 21st, the **Tournament of Dreams takes place**, an elimination championship between the 84 selected teams. The teams are divided into four regions: **North, South, East, and West**.

For nine days, the public follows the games, behind-the-scenes action, and interviews, but the tournament doesn't just evaluate football: it assesses behavior, discipline, and character. The goal is to identify not just players, but representatives of Liberdade's values.

In the end, 21 athletes are officially signed, becoming the founding players of the club. These 21 represent the first chapter of the story, the first "human block" mined in the free football chain.

Chapter V - The Dream Tour

With the squad assembled, the club begins the **Dream Tour**, a series of 21 friendly matches in 21 Brazilian cities. Each match is a showcase, a learning experience, and an episode.

The audience follows the team's growth, its mistakes, its successes, and the behind-the-scenes events of a team that is born in front of the cameras and evolves under the world's gaze.

The Tour is also a symbolic counterpoint to traditional football: while clubs dependent on advice and favors play for survival, Liberdade plays for purpose.

Each match represents the consolidation of a self-sustaining model, based on management, narrative, and truth.

The Meaning of Season One

The First Season is the Genesis Block of Liberdade, meaning that each game is a record, each decision is a block, each athlete is an asset, and each person who follows the process – fan, sponsor, or follower – becomes part of something that goes far beyond football.

- Liberdade was born in Brazil, but it envisions the world;
- It starts small in structure, but is gigantic in purpose;
- The field is the starting point, not the limit.

Each season, the club will grow organically, connecting with new cultures and taking its philosophy of freedom, responsibility, and truth to all continents. This is the essence of the First Season: to show that it is possible to found a professional club from scratch, with purpose, transparency, and soul.

20. International Expansion and Global Stadiums

We are part of a simple yet powerful idea: football doesn't need to be confined by borders. While traditional clubs belong to cities, stadiums, and federations, Liberdade belongs to the world. It is a global club, with a decentralized soul and a vocation to represent all those who believe in freedom as a principle of evolution.

1. A Club Without Borders

Unlike many clubs, we don't carry the name of a city, we carry the idea. Liberdade depends solely on people who believe in its philosophy. Its physical headquarters may change, but its essence remains. The goal is to build, over the years, branches of the club on every continent, each functioning as an embassy of freedom, with training centers, academies, and grassroots projects connected globally.

2. The Expansion Map

The plan is divided into phases, with sustainable and coherent growth:

1.2 Brazil Phase (Years 17–20 Post-Satoshi) The country that revealed to the world some of the greatest talents in the history of football will be the birthplace of the first generation of Liberdade. Here the culture, the team, the foundation, and the identity are formed.

2.2 South America Phase (Years 21–23 Post-Satoshi): Expansion to neighboring countries, connecting athletes and communities with the same passion and purpose. The goal is to consolidate Liberdade as the first truly continental club.

3.2 Phase Europe and North America (Years 24–27 Post-Satoshi): Creation of freedom embassies in the main centers of world football, with sporting, educational, and cultural exchange. Athletes and coaches experience constant international

exchanges, taking the Freedom philosophy to the world and bringing new references to Brazil.

4.2 Africa and Asia Phase (Years 28–31 Post-Satoshi): Establishment of academies and local partnerships, prioritizing regions with potential for sports and social development. The focus will be on training and inclusion, with football as an instrument for community transformation.

5.2 Global Phase (Year 32 Post-Satoshi onwards): Construction of dedicated stadiums on each continent, all with the same modular and technological design, digitally connected in real time. These stadiums will form the Global Freedom Network, an interconnected system where each game will be broadcast worldwide, with the same atmosphere, purpose, and identity.

3. Freedom Stadiums

The stadiums in Liberdade are not just sports arenas, but temples of freedom. Designed to unite technology, experience, and purpose, each will reflect the Bitcoin philosophy in its architecture, operation, and symbolism. The concrete blocks will represent the solidity of truth. The orange and gold lighting symbolizes energy and value.

The screens and digital systems will be networked, displaying real-time data, statistics, records, and broadcasts. Each stadium will be a tribute to decentralization: independent in management, connected in purpose. And, just like the nodes of a blockchain, all together they will form the club's physical network.

4. Globalization with Purpose

The expansion of Liberdade (Freedom) does not seek to colonize territories, but to liberate ideas. Football is the means, not the end. The club wants to inspire new generations to think of sport as a tool for autonomy, culture, and learning. Each new base, each stadium, each connected community will be a point of contact between free people. A global project that respects differences, but unites everyone under the same ideal: truth as an absolute value.

5. The Century of Freedom

The 21st century will be remembered as the century of decentralization, and we want to play an active role in this process. Just as Bitcoin decentralized money, Liberdade decentralizes football. Both were born from individuals who believe that power should be distributed and that trust should be earned, not imposed. International expansion is the natural reflection of an idea that knows no borders. The club belongs to everyone who believes that freedom, merit, and truth are the new pillars of the game.

21. Conclusion - The Peaceful Evolution of Football

True change happens when people understand that it's not about destroying the past, but about building something better in the present. We will symbolize exactly that: the peaceful evolution of the sport, guided by timeless principles and a vision for the future. For decades, football has been governed by repetitive structures, models that prioritize power, not purpose. Clubs have become hostages to boards, politics, and dependency, but now the whole world is changing, and football needs to change too.

Liberdade is embedded in Satoshi's century, the century of truth and decentralization, to be the symbol of this new era: a privately owned club with an ethical foundation, a technological soul, and a human purpose, understanding that freedom without responsibility is chaos, and that responsibility without freedom is slavery. Here, every decision has an owner, every victory has real merit, and every mistake is a lesson; management is transparent, talent is recognized, and results are the only necessary advertising.

Liberdade Private Club is not an escape from the system; we are a proposal for natural evolution, a club-company that develops athletes, citizens, and leaders, educating, inspiring, and connecting people around the world through simple yet powerful values: truth, discipline, ethics, courage, and freedom.

1. The future of the economy and of football itself.

It will be built by those who understand this, and when the world finally understands that peace is born from a just currency, humanity will have taken its most important step towards full freedom. The Freedom Private Club will be one of the voices that will help show this path, playing the game of truth, ethics, and individual sovereignty.

We don't believe in revolutions.

Revolution stems from force, imposition, coercion; it arises from the desire to change the world by force, and always ends by replacing one power with another. Freedom is born from evolution: a peaceful, voluntary, and conscious transformation that occurs when people decide to change themselves before wanting to change others.

- While revolution destroys to rebuild, evolution improves to build.
- While revolution demands obedience, evolution inspires example.
- While revolution uses weapons, evolution uses ideas.

Therefore, Liberdade Private Club is, above all, a symbol of this new era, an era in which change no longer requires force, only awareness.

Because every revolution is armed.

But all evolution is peaceful and voluntary.